



# Artwork Format / Ad Specs

## Building Futures – 2020 Gala Celebration - Jazz It Up!

**HOW TO SUBMIT:** Submit by email to: [artwork@bffc.org](mailto:artwork@bffc.org)

**DEADLINE 4/15/2020:** Artwork and/or language for ads must be received by 11pm on Wednesday, April 15, 2020

**LOGO DEADLINE:** For inclusion in invitation (for *Patron* and *Impresario* sponsorship levels) logo must be received by March 7, 2020

**FORMAT OVERVIEW:** All logos and ads must be emailed in camera-ready format to [artwork@bffc.org](mailto:artwork@bffc.org).

Electronic files in Acrobat, Illustrator or Photoshop as EPS, PDF, or TIFF files are required.

Please do not submit Word documents. Fonts embedded or outlined.

Sponsorship Level	Ad Size (no bleeds)	Notes	
<b>Patron</b> \$10,000	5.5" W x 8.5" H	1 page ( <i>first 3 sponsors to pledge get full color, inside, and back cover pages</i> )	Live introduction and your logo showcased prominently at event; 8 event tickets; reserved seats at event; logo/name recognition on invitation ( <i>if sent to us by 3/7/2020</i> ); acknowledgement in all materials, including an exclusive press release and your logo featured in Spring Newsletter, e-newsletters and on Building Futures' website for up to one year; dedicated social media posts.
<b>Impresario</b> \$5,000	5.5" W x 8.5" H	1 page; black & white	Live introduction and your logo showcased at event; 6 event tickets; name recognition on invitation ( <i>if sent to us by 3/7/2020</i> ); acknowledgement in all materials and your logo featured in Spring Newsletter, e-newsletters and on Building Futures' website for up to one year; dedicated social media posts.
<b>Band Leader</b> \$2,500	5.5" W x 4.25" H	½ page; black & white	Your logo featured during the event; half page ad in program booklet; 4 event tickets; acknowledgement in materials including social media; your logo in Spring Newsletter, e-newsletters and on Building Futures' website for up to one year.
<b>Jazz Beau</b> \$1,000	2.75" W x 4.25" H	¼ page; black & white	2 event tickets; acknowledgement in materials including social media; your logo on our website.
<b>Artiste</b> \$500	2.75" W x 2" H	⅛th page; black & white, logo and short blurb	2 event tickets; acknowledgement in all materials and Building Futures' website.

**DETAILS FOR ART FORMATS:** To provide the best quality product, please send your art in the following formats:

**VECTOR-BASED ART:** Adobe Illustrator® - AI, Adobe Illustrator® EPS, Scalable Vector Graphics SVG

*\*When sending vector art, please convert all fonts to paths, curves or outlines.*

**RASTERIZED ART:** Adobe Photoshop® @ 300 dpi or greater, InDesign® package all files, PDF documents

*\*We are not able to work with the following files: 72 dpi web images, JPEG, PNG or GIF file formats, scanned images, faxed or photocopied art, pre-screened art, text or images placed in Microsoft® Word® or Microsoft® Office™ programs.*

**Please save the date for our annual Jazz It Up! benefit gala:**

Friday, May 15th, 2020, 6pm-9pm @ 21st Amendment Brewery: 2010 Williams St., San Leandro, CA 94577.

To make an online payment as a sponsor, or buy individual tickets visit: [www.bffc.org/2020jazzitup](http://www.bffc.org/2020jazzitup)

For more info, please contact: **Ana Maria Mahiri**, Director of Development and Communications, [amahiri@bffc.org](mailto:amahiri@bffc.org), 510.357.0205 x204, or **Naima Ezana**, Development Manager, [nezana@bffc.org](mailto:nezana@bffc.org), 510.357.0205 x206.